

The Storytelling Festival of Carolina
Vendor Application Letter

Date: March 30-31, 2012 (Note: this is a Friday & Saturday and not Saturday and Sunday as in previous years)
Place: John Blue House
13010 X-Way Road
Laurinburg, NC

The Storytelling Festival of Carolina is sponsored by the Storytelling & Arts Center of the Southeast in Laurinburg, NC. We anticipate around 1,300 attendees. There will be several thirty-minute intermissions to allow attendees time to peruse the food, craft, resource and information areas. Two large storytelling tents will be on the grounds with, with chairs to accommodate 800 persons in each tent.

Enclosed is a Vendor Application Form for your convenience. Vendors may bring tents for their sites. Vendors should also bring their own tables, chairs and trashcans with lids. Each vendor will receive two Vendor Admission Tickets so that persons working in the booths may join the audiences in the storytelling tents throughout the festival.

If accepted, you may not change or add other items to your booth space. If you do, you may be asked to stop selling those items and you will forfeit all fees paid.

Food Booths:

- Evaluations from our previous festivals indicate that many attendees prefer healthy food choices.
- Vending equipment must be quiet so as not to distract storytellers and listeners.
- No pets or alcoholic beverages are allowed on the premises.
- Vendors are responsible for securing health permits and meeting health regulations.
- Festival grounds will be open on Friday and Saturday from 7:30 a.m. – 6:00 p.m. Storytelling begins at 9:30 a.m. on both festival days. If you wish, you may set up on Thursday between 2:00 and 4:00 p.m.

Craft Booths:

- Crafts should be of high quality and reflect the Storytelling theme of the festival. The committee reserves the right to refuse the sale of any items it deems objectionable.
- Work must be original, designed and executed by the applicants and the finished product must represent a high level of skill.
- Absolutely no craft kits or mass produced items will be accepted.
- Consumable crafts such as jellies, soaps, honey, etc. will be considered
- Submit three high quality, digital images or photos of your work that show the quality and best depiction of your craft. Please include a brief description of your media, including materials and techniques involved.

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Please register as early as possible to insure space availability. Deadline – February 24, 2012.

Booth Spaces

- 15 X 15 foot spaces are available. Vendors are responsible for setting up their own space.
- A limited number of spaces with electricity are available.
- No generators are allowed.

Please check vendor type and fill out application below:

_____ FOOD VENDOR Electricity \$35.00

_____ FOOD VENDOR No Electricity \$25.00

List foods to be served: _____

_____ CRAFT VENDOR Electricity \$35.00

_____ CRAFT VENDOR No Electricity \$25.00

Description of Craft *(Include pictures of your craft as required)*: _____

Name: _____

Business Name: _____

Address: _____

Telephone: _____

Email: _____

NC Sales Tax Number: _____

The Storytelling Festival Committee and any entity thereof will not be responsible for accident or loss during the period of the festival. This is agreed to vendors as signed here:

Signature of Vendor: _____ Date: _____

Register ONLINE at www.sfoc.info or

Mail checks to: SACS, PO Box 2154, Laurinburg, NC 28353

For information: Phone Bettie McNair, (910) 276-4345/Brenda Gilbert (910) 276-7316

Email: brenda@sfoc.info